

Edition: 01
Date: 24-06-2009
Type: General Consumer
Frequency: 300 Per Year
Circulation: 50256
Page: 3

ArticleId: 24864308



Take a magical mystery tour!

THE Imaginative Mystery Tour: All you're told is the departure date, how long you will be away and what you need to pack.

You could be going to your dream destination ... or you could be going somewhere you would never have considered. Would you hand over your holiday budget for a journey into the unknown?

The mystery tour concept was once limited to day trips and

overnight escapes but now you can undertake a 15-day international mystery tour with Imaginative Traveller (www.imaginative-traveller.com).

Prerequisites are that you must be physically fit, prepared to travel anywhere, be ready for adventure, be adaptable and have a sense of humour!

You will arrive at London Heathrow Airport, meet your fellow adventurers, tour leader and receive your ticket.

From that point you are in the hands of Imaginative Traveller, journeying from place to place with no knowledge of what is around the corner or where you may wake each day! It is simply adventure travel in its rawest form.

The cost of over £2,000 might sound like a lot of money for a trip where you don't get to choose the itinerary, but the first tour, which set off last Saturday, sold out within weeks of being announced.

Imaginative Traveller's Hiedi Hutchinson said: "It is the first time the company has offered a

mystery tour and the level of demand surpassed expectations. With this tour they are getting something really unique and I

think this is what appealed over-all.

Hiedi who created the concept, added: "It's a new area, it's quite different. I think people are in for quite an adventure.

"A lot of effort went into finding a 'new' destination for the mystery tour, especially important as some of the participants have travelled with the company before.

"We are pretty sure none of them will have been to this destination before.

"The main appeal of the mystery tour is the excitement of setting off into the unknown, although there is also a lot of value to some in not having to (or being able to) spend time planning the trip.

"There are no vaccinations or visas required and travellers will be given advice on what to pack. The concept will be repeated in coming years and enquiries are already coming through for 2010."



WHERE NOW?: Follow the sign

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SANDS OF TIME: You could end up anywhere on a magical mystery tour